

PERSONALIZATION STUDIO

Personalization is the latest trend and has a growing customer base. Tata Motors has been catering to these customers at the showrooms but foresees a great potential and market for these products. To showcase its capability, the Company has displayed its newest range with special accessories and body kits.

HEXA TUFF

The HEXA TUFF is a personalized SUV that enhances the appeal of the HEXA, giving it a more prominent road presence. The TUFF version of HEXA is designed for active lifestyle seekers giving them the confidence to go anywhere, creating their own roads. This bold and brawny personalized version of the HEXA comes with a muscular body kit to highlight its confident character. The interiors are further enhanced with 3D mats which help uplift the premium feel of the car. Not only is this a head-turner but is filled up to brim with technology on the inside. Equipped with smart technology, it includes an intelligent heads up display unit with tyre pressure monitoring system and navigation system. Powered and driven by the same engine and transmissions as the HEXA, the TUFF version is also fitted with a cycle carrier with a capacity to carry up to three cycles, ensuring that the car is a perfect companion for those long, adventurous trips.

Key Technical Specifications:

Fuel Type	Diesel
Engine	2.2L VARICOR 400
Max. Engine Output	156PS @ 4000 rpm
Max. Torque	400 Nm @1700-2700 rpm
Wheelbase (mm)	2850
Length x Width x Height (mm)	4764 x 1895 x 1780
Tyre Size	19"