

HEXA from Tata Motors

Key Highlights:

- Lifestyle SUV - An exceptional combination of design and luxury with off-road and on-road capability
- Modern and exciting architecture, designed for customers with an active lifestyle
- Class leading features with many segment firsts
- Premium plush interiors providing for an inviting experience

HEXA from Tata Motors will be a path-breaking offering in the premium SUV segment. Showcased as a concept at the Geneva Motor Show in 2015, the HEXA comes with a bold design and sharp cosmetic features personifying the newly defined design language— IMPACT



Design is one of the key driving forces behind purchasing a car. With the imperative that the design of the car must grab customer attention at first look, the HEXA's exteriors and interiors have been designed intelligently giving it an extraordinary appeal.

While the exterior of the car gives it a planted look, the dual-colored front bumper with the signature Tata grill makes it trendy and stylish. The front of the car bears the dual Hexagonal patterned front grill with chrome accented humanity line, where the new three-dimensional 'T' Logo is placed in a semi vertical position. The smoked projector headlamps beautifully complement the distinctive front grill along with tough-looking fog lamps with daylight running lamps on the exterior accentuate the car's road presence.

The masculine stance of the vehicle is further enhanced by the new horizontal two part tail lamps with wraparound signature LED lamps, door claddings, dual-coloured wheel arches, specially designed body-coloured integrated spoiler and roof rails. Adding to the sportiness of the vehicle, the company has used stylized machine-cut 19" alloy wheels and a floating roof accentuated by cladding on the D pillar.

The interiors come with contoured, luxurious leather seats with accentuated bolsters which ensure a snug fit and comfortable drive. Rich satin finish chrome accents around air vents, hi-tech infotainment system, flowing multifunction floor console with smart charger along with the elegantly contoured arm rest with utility space are crafted with utmost precision and provide for a premium feel.

The interior is accented with mood lighting, whose colours change according to the 4 drive modes or can be customized with a further 4 colours.



With immense focus on drivability, the stylishly designed HEXA is built to deliver luxury with performance. It comes with a Rack and Pinion steering with power Assistance (Hydraulic) along with an advanced and powerful 2.2L VARICOR 400 diesel engine which delivers an optimum power of 156PS @ 4000 rpm with a maximum torque of 400 Nm @ 1700-2700 rpm. Available with options of the next generation 6 speed manual transmission and a 6 speed automatic gearbox for the best driving experience, the HEXA is equipped with 4 modes under its multi-drive options to choose from - Auto, Comfort, Dynamic and Rough Road. The drive modes combine the benefits of electronic stability program and engine calibration, enabling the vehicle to seamlessly overcome any kind of terrain. The vehicle also features cruise control with switches integrated into the signature Tata

steering wheel. The 19" tyres and longwheelbase of 2850 mm provide a planted and stable ride. The HEXA offers a commanding view and that perfect driving position from its 8-way adjustable driver seat.

The HEXA comes with comprehensive safety features like 6 airbags, Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD) and Corner Stability Control, Vehicle Dynamic Control, Traction Control System and Engine Drag Control System.

CONNECTNEXT

Under ConnectNext, the HEXA is equipped with the new generation 5" Thin Film Transistor (TFT) touchscreen infotainment system exclusively designed by Harman™. The infotainment system comes with features such as playback via USB, iPod, SD Card, Aux and Bluetooth Audio.

The personalized theatre-like experience in car is achieved via JBL™ 10 speaker system with subwoofer and amplifier. The car also comes with multiple intelligent features for enhanced convenience such as on-screen SMS display, SMS readout and rear view camera display on infotainment screen. Smart USB charging ports which modulate charging, based on the connected device along with adjustable multi-coloured ambient car illumination in eight different customized colours (white, orange, red, purple, blue, cyan, bluish green, fluorescent green) that changes based on the select drive modes make it an intelligent car to drive.

Key Technical Specifications:

Fuel Type	Diesel
Engine	2.2L VARICOR 400
Max. Engine Output	156PS @ 4000 rpm
Max. Torque	400 Nm @ 1700-2700 rpm
Steering	Rack and Pinion steering with power Assistance (Hydraulic)
Wheelbase (mm)	2850
Length x Width x Height (mm)	4764 x 1895 x 1780
Tyre Size	19"

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