

Tata SIGNA range

Tata Motors launched its new range of Medium and Heavy Commercial Vehicles – the new TATA SIGNA, at Auto Expo 2016. With the new Tata SIGNA range, Tata Motors will bring modern trucking mainstream, addressing emerging needs for a safe, comfortable and connected commercial vehicle experience.

With its smartly designed cabin space, improved ergonomics and NVH levels, the TATA SIGNA range of cabins are built to offer a superior in-cab experience, enabling drivers to operate fatigue free over long hauls, which in turn offers significant improvement in productivity. With an inbuilt telematics system, by TATA FLEETMAN, the new TATA SIGNA empowers fleet operator with a more connected experience, to better manage their transport business through optimum driver, vehicle and fuel management.

The new range will continue to retain Tata Motors largest selling, proven and reliable driveline, which along with Tata Motors service support will offer best business return to customers.

Ideal for customers who want to upgrade to better in-cab experience, connected vehicle and proven and reliable aggregates, the SIGNA range will be offered as a Tractor-trailer, Multi-axle truck and Tippers, with the products on display being the SIGNA 4923.S, SIGNA 3118.T and SIGNA 2518.K

Following is a descriptor of the products on display –

The **Tata SIGNA 4923.S**, is a tractor offering from Tata Motors new SIGNA range of commercial vehicles. With Gross Combination Weight (GCW) of 49000 Kg when coupled with suitable trailers, the Tata SIGNA 4923.S proven and reliable Cummins ISBe 5.9 Common Rail engine, delivers power of 230 PS and a torque of 850Nm, with best-in-class Fuel Efficiency and is based on a proven powertrain and aggregates, like the G1150 Gearbox and RA109SRT rear axle. The Tata SIGNA 4923.S empowers customers with the lowest Total Cost of Ownership and is offered with multiple fully-built load body options, makes the vehicle a preferred choice for transporters for various applications.

The **Tata SIGNA 3118.T** is an MAV truck from Tata Motors new SIGNA range of commercial vehicles. It is the first MAV Truck in India, with a unique feature of a Lift Axle, for the flexibility to disengage the vehicles fifth axle in case of less load, resulting into better fuel efficiency. With a Gross Vehicle Weight (GVW) of 31 ton, the Tata SIGNA 3118.T is powered by a world-class Tata Cummins B5.9 L– 6 cylinder engine, with an optimum combination of 180 PS and flat torque of 675 Nm at lowest rpm range, delivering best-in-class fuel efficiency and highest engine life. The lowest Total Cost of Ownership (TCO) of a commercial vehicle, coupled with a strong and sturdy chassis and vehicle aggregates makes the Tata SIGNA 3118.T, most suitable for all applications.

The **Tata SIGNA 2518.K** is a Construction and Mining offering from Tata Motors new SIGNA range of commercial vehicles. With a Gross Vehicle Weight (GVW) of 25 ton, the Tata SIGNA 2518.K is powered by a world-class Tata Cummins B5.9 L– 6 cylinder engine, with an optimum combination of 180 PS and flat torque of 675 Nm at lowest rpm range, delivering best-in-class fuel efficiency and highest engine life. With a reliable and proven power train, the new Tata SIGNA 2518.K offers its customers better productivity and lowest cost of operations, for a construction vehicle. Multiple options of aggregates combinations and load bodies makes the Tata SIGNA 2518.K a versatile workhorse for various applications.

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