BACKGROUND INFORMATION

TATA ULTRA 1415 4X4

Key Highlights:

- 4X4 drive to work in extreme terrain condition.
- Gross Vehicle Weight (GVW) of 13.5 ton, 3.3L DICOR engine producing power @ 150 PS & 430 NM torque
- Full Air S-cam type brakes and parabolic suspension

Tata Motors introduced the Tata ULTRA1415 4X4 at the Auto Expo 2016. With enhanced levels of durability and reliability, the Tata ULTRA1415 4X4 is a new fully built solution for the Indian I&LCV customer, equipped with a state-of-the art snow plough. The vehicle is alsomounted with a hydraulic crane for self-loading and unloading, enabling the vehicle to reduce human effort for large material pieces like pipes, large machineries, oil barrels, huge tyres, timber, including most industrial and construction applications.

Powered to go anywhere on almost any surfacewith a factory-installed 4x4 powertrain, the TATA ULTRA 1415 4X4is a rugged performer and also ensures driver comfort, high load carrying-capacity and safety, along with best product life-cycle.

With a Gross Vehicle Weight (GVW) of 13.5 ton, the TATA ULTRA 1415 4X4 is powered by a 3.3L DICOR engine that offers 150 PS of power and 430 NM torque, making it is an extremely versatile Intermediate commercial vehicle.

Furnished with a spacious cabin, the TATA ULTRA 1415 4X4 is equipped with a gear knob in the dash board and a fully trimmedpower steering, ensure a safe and comfortable working design for the driver. Additionally, the Tata ULTRA 1415 4X4's adjustable and collapsible steering column, braking system which is full air type with ABS, adds to the safety of the vehicle. The vehicles parabolic suspension system adds to the comfort and sturdiness.

The Tata ULTRA 1415 4X4 can also be fitted with a Central Heating Ventilation and Air-Conditioning system (HVAC) for a more comfortable. The vehicle can also be hooked up to a Telematics system.

All these together make the Tata ULTRA 1415 4X4, a reliable asset and the most efficient solution for optimum business profitability.

About the Tata ULTRA range

In keeping with its commitment to bring modern global trucking to India, Tata Motors introduced the Tata ULTRA range of Intermediate & Light commercial vehicles. Designed to be stylish and futuristic, with smart utility features, the Tata ULTRA has been engineered keeping in mind, changing customer needs and technology.

A result of extensive feedback from customers and drivers and an immersive study to better understand their expectations of an ILCV truck, the ULTRA range was introduced in 2014, to fast track a consumer's business growth and deliver a reliable, safe and comfortable trucking experience.

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