

Tata Motors @ Bharat Mobility Global Expo 2025

Unveils 'Future of Mobility' with new benchmarks in Innovation, Connectivity and Sustainability

- ✓ *Leads 'zero emission mobility' with the widest range of green, multi-fuel technologies - Electric, Hydrogen, Natural gas & Flex-fuel*
- ✓ *Envisions the future with over 50 exhibits, including 32 aspirational, future ready passenger and commercial vehicles*
- ✓ *Introduces a new mantra for Tata Motors Commercial Vehicles- 'Better Always', embodying commitment to continuous growth and improvement*
- ✓ *Showcases 20 smart, high-tech solutions to enhance safety, efficiency and customer experience*
- ✓ *Offers 18 immersive experiences and active displays for visitors to explore and celebrate the future*

17 January 2025, New Delhi:

On the opening day of the prestigious Bharat Mobility Global Expo (Auto Expo) 2025, Tata Motors, India's largest auto and mobility solutions company, unveiled a bold array of ultra-modern vehicles, cutting-edge concepts, advanced aggregates and intelligent digital solutions. With the biggest display of over 50 exhibits, Tata Motors showcased its vision for transforming every segment of personal mobility and commercial transportation. From compact cars and powerful SUVs to nimble mini trucks and rugged heavy-duty carriers; Tata Motors presented its next gen, green mobility solutions, designed to elevate safety, deliver exceptional performance, and redefine customer experience. These stunning exhibits are on display up to 22 January 2025, in Hall No.1 at the Bharat Mandapam (Pragati Maidan), New Delhi.

Tata Motors has brought its vision of the future to life by seamlessly combining its legacy of engineering excellence and deep-rooted passion for 'Made in India for the World' with cutting-edge human-centric design and smart, new age technologies.

Speaking about Tata Motors' expansive display of future ready vehicles, advanced concepts and intelligent solutions, **Mr. N Chandrasekaran, Executive Chairman, Tata Sons and Chairman, Tata Motors said:**

"For eight decades, Tata Motors has been at the forefront of shaping the future of mobility, pioneering advancements in safety, design, connectivity, and sustainability. Our relentless pursuit of excellence is fueled by a deep commitment to creating value for customers, communities, and our nation.

The rapid shift toward green energy and mobility, an irreversible global megatrend, has made the need for clean, zero-emission vehicles more urgent than ever. We are leading this revolution in India with smart, holistic solutions delivering exceptional performance, reliability, and convenience. Our customers have ready access to an expansive range of cleaner, greener mobility options for both personal and commercial use.

At the Bharat Mobility Global Expo 2025, we are proud to unveil more than 50 next-generation vehicles, visionary concepts, and intelligent solutions that redefine the future of mobility across segments and applications. Rooted in our legacy of trust, innovation, and responsibility, we will continue to lead the way— creating value for customers, driving the automotive industry and advancing our nation's progress with purpose and determination."

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PRESS RELEASE

Tata Motors Commercial Vehicles @ Bharat Mobility Global Expo (Auto Expo) 2025:

Join us on a ‘Decarbonisation Journey’ with the most Sustainable, Profitable and Reliable range of commercial mobility solutions

11 Cargo Carriers | 3 Passenger Carriers | 6 Intelligent Solutions | 4 Advanced Aggregates

Introducing	<i>'Better Always', the new mantra embodying our steadfast commitment to all stakeholders of continuous growth by fostering agility, challenging limits, striving for excellence, and embracing relentless improvement</i>
First time	<i>All 14 vehicles showcased are equipped with smart ADAS features and equipped to efficiently service the toughest and roughest applications and duty cycles</i>
Show Stoppers	<i>Ace Pro: All-new platform for profitable & sustainable last-mile operations Intra EV Pickup: India’s most advanced electric pickup for diverse applications</i>
Revelation	<i>Prima E.55S: Battery electric prime mover to decarbonise logistics operations across sectors Prima 35.K Auto Shift: Ideal solution for deep mining, with world-class drivetrain technology</i>
Disruptors	<i>Prima H.28: Indigenously developed H₂ ICE truck with range of ~550km Intercity EV 2.0: Redefines long distance travel with a new-gen modular architecture</i>
Unveils	<i>Ultra E.12: Emission-free, smart, seamless urban freight solution Ultra EV 9: The future of sustainable urban people mobility Prima G.55S: India’s first LNG prime mover with unmatched range of up to 2400km</i>
Must View	<i>Magna Coach: Connecting the country with unmatched comfort and performance Azura T.19: Powered by Bio-diesel with future-ready design and an all-new architecture</i>
Look Out	<i>Ace Flex-fuel: A new powertrain option added to the ever-popular Ace range Yodha CNG RMC: Unique, versatile and eco-friendly solution for the infrastructure sector</i>
Can’t miss	<i>India’s first ADAS enabled truck simulator – experience real-world trucking</i>

Speaking about the Future of Mobility from the Commercial Vehicles perspective, Mr. Girish Wagh, Executive Director, Tata Motors, said:

Today marks a defining moment in Tata Motors Commercial Vehicles' journey as we introduce our new mantra, 'Better Always', embodying our unwavering dedication to driving growth and success, for our customers and for our nation.

*At the Expo, we are unveiling a bold new era in mobility, showcasing **14 smart vehicles, all integrated with ADAS**, alongside **6 cutting-edge intelligent solutions that provide real-time performance insights**, and **4 advanced aggregates**. Accelerating our aspiration towards a greener future, we are **presenting 6 zero-emission electric vehicles**, ranging from mini trucks and pickups to intermediate and heavy trucks, alongside buses designed for comfortable, long-distance travel.*

*We are **redefining last-mile mobility** with the launch of the **all-new Tata Ace Pro**, available in multiple powertrain options, and the **Intra EV**, India’s most advanced electric pickup, setting new benchmarks for performance and sustainability. Our next-generation **hydrogen-powered Prima Truck** is set to revolutionize long-haul trucking. We’re showcasing the **Prima deep mining tipper with state-of-the-art technologies**. In addition, on display are an array of green mobility solutions powered by a variety of decarbonising technologies – Hydrogen, Electric, Natural gas and Flex-fuel.*

With relentless innovation and agility, we will continue to redefine the future of mobility with sustainable, intelligent, and cutting-edge solutions – setting new industry standards and creating a lasting, positive impact on the environment.”

Exhibits on display at Hall No. 1 Bharat Mandapam (Pragati Maidan), New Delhi, 17-22 January 2025

Tata Motors Passenger Vehicles @ Bharat Mobility Global Expo (Auto Expo) 2025:

Join us for a ‘Journey to a Boundless Future’ with the greenest, smartest, and most advanced suite of mobility solutions

18 new Cars & SUVs | 11 Intelligent Solutions & Advanced Aggregates | 8 Curated Zones

First time ever	<i>‘Summoned Remotely’, Harrier.ev, the most powerful and technologically advanced SUV from Tata Motors</i>
Show stopper	<i>Avinya X - a bold leap into the future of luxury mobility that expands on Avinya’s commitment to sustainability, innovation, and well-being</i>
Revelation	<i>All-New Tata Sierra — The Return of a Legend—reimagined for a new era, ready to inspire and lead once again</i>
Disruptor	<i>Curvv Zone—SUV ruggedness combines with lifestyle vehicle sophistication to offer a revolutionary design with cutting-edge features in our latest market launch</i>
Look out	<i>Stealth Zone — showcases an exclusive new line of SUVs in a striking matte black color, blending boldness with refined sophistication</i>
Must view	<i>Bandipur Zone — celebrating India’s iconic National Park, embodying exploration and nature, with SUVs designed for adventurers seeking extraordinary journeys</i>
Explore	<i>Multi Powertrain Zone — highlighting commitment to innovation and sustainability offering EV, CNG, and Flex Fuel options on a single platform - Punch</i>
Can’t miss	<i>Special EV Zone — celebrating Tata Motors’ pioneering journey in electric mobility, showcasing advancements in technology and dedication to a sustainable future</i>

Speaking about the Future of Mobility from the Passenger Vehicles perspective, Mr. Shailesh Chandra, Managing Director, Tata Motors Passenger Vehicles and Tata Passenger Electric Mobility said:

*"We are honored to spearhead India’s journey toward zero-emission mobility. With **over 2 lakh Tata EVs** already covering more than **5 billion kilometers on Indian roads**, we’ve **cut down 700,000 tonnes of CO2 emission**. Tata Motors has also crossed the remarkable milestone of **6 million car sales**, a testament to the success of our customer centric, multi-powertrain strategy. But this is just the beginning. With relentless innovation and a deep commitment to sustainability, Tata Motors is determined to accelerate the transformation towards a future that is greener, safer, and full of boundless opportunities for all.*

*At the Bharat Mobility Global Expo 2025, we are proud to **unveil our ‘Future of Mobility’ portfolio, showcasing the greenest, smartest, and most advanced suite of mobility solutions**. Our display embodies a holistic approach **blending innovative design and smart engineering, with a profound understanding of customer needs**.*

*Today, we are thrilled to announce the **return of a legend—the All-New Tata Sierra**—reimagined for a new era, ready to inspire and lead once again. Alongside, in a nation first gesture, we **‘summoned remotely’, the Harrier.ev**, the most powerful and technologically advanced SUV from the Tata Motors stable. Furthermore, we presented the **next chapter of automotive excellence with the Avinya X concept**— a bold leap into the future of luxury mobility that expands on Avinya’s commitment to sustainability, innovation, and well-being. These reveals mark not just milestones, but the beginning of a boundless journey toward a **future driven by lifestyle, safety, sustainability, and cutting-edge technology.**"*

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PRESS RELEASE

About Tata Motors

Part of the USD 165 billion Tata group, Tata Motors Limited (BSE: 500570; NSE: TATAMOTORS), a USD 44 billion organization, is a leading global automobile manufacturer of cars, utility vehicles, pick-ups, trucks, and buses, offering an extensive range of integrated, smart, and e-mobility solutions. With 'Connecting Aspirations' at the core of its brand promise, Tata Motors is India's market leader in commercial vehicles and ranks among the top three in the passenger vehicles market.

Tata Motors strives to bring new products that captivate the imagination of GenNext customers, fuelled by state-of-the-art design and R&D centres located in India, the UK, the US, Italy, and South Korea. By focusing on engineering and tech-enabled automotive solutions catering to the future of mobility, the company's innovation efforts are focused on developing pioneering technologies that are both sustainable and suited to the evolving market and customer aspirations. The company is pioneering India's Electric Vehicle (EV) transition and driving the shift towards sustainable mobility solutions by developing a tailored product strategy, leveraging the synergy between Group companies and playing an active role in liaising with the Government of India in developing the policy framework.

With operations in India, UK, South Korea, Thailand and Indonesia, Tata Motors markets its vehicles in Africa, the Middle East, Latin America, Southeast Asia, and the SAARC countries. As of March 31, 2024, Tata Motors' operations include 90 consolidated subsidiaries, two joint operations, five joint ventures, and numerous equity-accounted associates, including their subsidiaries, over which the company exercises significant influence.

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